

MOON FESTIVAL

IN DEERPARK

MOON FESTIVAL

845-236-5535

contact@newcenturyfilm.com

www.newcenturyfestivals.com

SPONSORSHIP BENEFITS

- The 2019 Moon Festival marketing campaign will reach 200,000 people through both online and offline advertisements.
- The expected participants will be 12,000 in three days which will be double growth per day than last year.
- The Moon Festival is the great opportunity to best bridge the western and eastern cultures in upstate NY particularly for the people who are interested in Asian culture, food and traditions.
- By leveraging the most unique festival in this area, the sponsors and partners could deliver the values of the brand and the products face-to-face.
- Increase product & brand favorability by embracing a cultural event.

SPONSORSHIP PACKAGES					
Sponsorship Items	Details	Corporate \$10,000	Premium \$5,000	Great value \$3,000	Basic \$1,000
A dedicated sponsor booth	20x20	2 spaces	1 space	1 space	1 space
Acknowledgement in Facebook marketing	100,000 campaign-reach	✓	✓	✓	✓
Acknowledgement in YouTube marketing	50,000 campaign-reach	✓	✓	✓	
On-Site banner display	3 x 8 feet	✓	---	---	---
Ads on event program	5,000 copies	Full page	1/2 page	1/4 page	1/4 page
Sponsorship recognition on local mainstream media	Newspaper and radio	✓	---	---	---
Non-stop commercials on event LED Screen at the entrance	30,000 impressions	60 secs	30 secs	5 secs	---
Speech and gift-giving on center stage	Company intro, raffle gifts and interactions	2 mins for 2 times	2 mins for 1 times	---	---
Acknowledgement in e-blast	1,000 recipients	✓	✓	---	---
Video Interviews for Event highlights	Promote it on FB and website	✓	✓	---	---

MOON FESTIVAL IN DEERPARK

SPONSORSHIP GUIDELINES

- Payment (check payable to New Century Film; mail to 517 Neversink Dr., Port Jervis, NY 12771)
- Completed Moon Festival program ad design, banner design and video commercial emailed to contact@newcenturyfilm.com
- Moon Festival is a family-oriented event; all materials, messages and content are subject to approval by the Moon Fest committee.
- Payments are non-refundable

Name of organization _____ Address _____
Website _____ Contact Name _____
Tel _____ Email _____

Circle level of sponsorship :

Will you allow Moon Festival to use photographs of you and/or your products for advertising, website and social media? Yes _____ No _____

Ad design help (please circle one) : needed not needed

HOLD HARMLESS AGREEMENT

(All Sponsors Must Sign)

Sponsor hereby agrees to defend, indemnify and hold harmless the volunteers and organizers of the Moon Festival and/or New Century Film and its officers, employees, servants and agents from all claims, suits or actions of every kind or character made upon or brought against the Moon Festival volunteers and organizers and/or New Century Film and its officers, employees, servants and agents for or on account of any injuries or damages which shall arise, in whole or in part, out of, in the course of or as a consequence of any willful or negligent act or omission or tortuous act or omission of the Sponsor, its employees, agents or subcontractors, in the performance of the said work or by or in the consequence of any negligence in the operations or any improper material or equipment used, or by or on account of any act or omission of Sponsor or its servants, agents or employees. This indemnity shall include attorney's fees and costs and all other expenses incurred in the defense of any suit.

Printed Name _____

Signature _____

Organization _____

Date _____